



Furniture Design & Architecture Firm of the Year 2026 – Athens

Based in Athens, Greece, BllendDesignOffice is a multidisciplinary design and research office renowned for defining unique architectural identities. The firm's work has earned international acclaim for going beyond simply building structures to cultivate organic synergy between form, material, light, and the human condition, engineering spectacular spaces dedicated to wellness, impact, and longevity. As BllendDesignOffice is recognised in the Architecture Awards 2026 for transcending standard design norms to pioneer future-proof architectural solutions, we spoke with Co-Founder and Design and Research Director Helen Brasinika for more information.



BllendDesignOffice operates as a multidisciplinary hub that specialises in defining unique architectural identities. The firm fuses architectural identity, landscape, furniture, craftsmanship, holistic interior architecture, bespoke objects, and atmospheric lighting design into cohesive, living ecosystems. This internationally acclaimed work, recognised by prestigious benchmarks around the world, spans high-end residential projects and strategic, branded commercial environment.

BllendDesignOffice shapes its services around its unwavering commitment to its clients. “‘People First’ is our axiom,” Helen told us. “To support that, we keep informed on the latest advancements in technology and research, whilst remaining loyal to the inhabitants and the end-users of our designs and their longevity, which will not be sacrificed for the sake of design.”

Led by the visionary direction of Helen Brasinika, BllendDesignOffice serves a highly sophisticated, global clientele of design-conscious residential owners, premium developers, and high-end commercial and hospitality brands. These are clients who reject standardised solutions, actively seeking out highly bespoke, tailor-made services that reflect their unique identities and values. They are visionary individuals and brands who uncompromisingly prioritise wellbeing and experiential design, understanding that luxury is often defined by how a space feels, breathes, and functions over time.

Each new project BllendDesignOffice undertakes is first approached by entirely deconstructing standard design frameworks from scratch before delivering a tailored, site-specific user experience. This is an approach shaped by the firm's “Architecture of Well-Being” philosophy, which focuses on deconstructing standard frameworks to build human-centric, evolving ecosystems that enrich the daily human experience and create memorable, immersive moments.

BllendDesignOffice ensures that every new project has the potential to flourish by maintaining a strict boutique studio workflow. Its team oversee every phase of the project, from the initial master planning and environmental impact analysis down to the specific fabrication details of its studio-designed furniture and lighting fixtures. Every design choice is backed by experiential, educational, and research feedback, with each final design becoming a dynamic organism that grows, adapts, and breathes in harmony with its natural and built surroundings.

Across the design process, climate adaption is treated as a fundamental design requirement, enabling BllendDesignOffice to create adaptive landscapes that actively protect local communities and property infrastructure from urban flooding and fire destruction. Operating as an active research studio, the team views strict environmental regulations and material limits as creative boundaries, utilising technical experimentation to deliver affordable sustainability and custom ergonomics, transforming technical restrictions into award-winning contemporary statements.

One of BllendDesignOffice's most favourite milestone projects to date is the Agora Floreasca Urban Leisure Mall in the vibrant district of Floreasca, Bucharest. The team was challenged with converting a small-scale urban mall into a compelling, contemporary lifestyle journey for modern city dwellers, set in a laid-back atmosphere that seamlessly blends culinary, beverage, health, and wellness services.

BllendDesignOffice aimed to create a compelling design statement with the landscape architecture, integrated green spaces, global rainwater management practices, innovative construction materials, and atmospheric lighting. The master plan features a curated selection of premium dining, fusion cuisine, traditional restaurants, and boutique wine bars, whilst the venue's health and wellness services provide advanced aesthetic cosmetology, specialised hair clinics, and modern fitness centres.

Through this project, BllendDesignOffice accomplished two distinct design achievements, the first of which being the venue's interior identity. The team conceptualised an innovative interior that mimics the city at night; the surrounding urban fabric fades into dark silhouettes, while traffic-ways turn into vibrant lines of light via linear LED ribbons and contrasting black-and-white custom elements, complemented by an innovative interior scheme featuring linear LED ribbons and illuminating buttons.

What's more, the BllendDesignOffice team also encountered challenges with sustainable landscape architecture. BllendDesignOffice built a pioneering outdoor ecosystem relying on global rainwater management practices and integrated green spaces. This advanced drainage network



actively captures, filters, and manages urban runoff, showcasing precisely how commercial design can seamlessly protect natural resources.

“Crucially, these exact rainwater management practices have been perfected by our accumulated experience and strategically adapted to Greece,” Helen shared, “a region that has increasingly faced severe, disruptive flood challenges during the past year. By scaling and modifying these advanced hydrological drainage systems to fit the local Mediterranean microclimate, we ensure our current Greek projects are not just architecturally beautiful but resilient.”

The experience BllendDesignOffice gained working on the Agora Floreasca Urban Leisure Mall in Bucharest, value engineering and working under strict safety protocols and fire regulations, urged the necessity to optimise the practices for every residential and rental project in Athenian Urban Properties, despite their scale. The team has realised the continuous industry challenge that is shifting away from static, copied structures to prevent sustainability from becoming merely a superficial trend.

Building on from this, the remainder of 2026 is highly dynamic, marked by a strong focus on the adaptive reuse of existing old building stock near the Piraeus port. The team is currently transforming historic urban structures into sustainable, fully digitalised short-term rental properties. This project addresses the modern demand for high-tech, eco-conscious hospitality while preserving the existing architectural fabric of Greece's primary gateway. The firm is also preparing to launch a signature line of custom architectural furniture that reflects the minimalist, well-being principles of BllendDesignOffice.

Since its inception, BllendDesignOffice has effectively bridged high-concept aesthetics with a deep commitment to environmental responsibility. The has earned renown for never treating architecture, landscapes, and custom furniture as separate entities, instead implementing rigorous academic and empirical research to fuse them into a singular, highly functional narrative. This fluid transition from large-scale structural design down to microscale product ergonomics – backed by data on environmental psychology and spatial wellness – is what sets BllendDesignOffice apart and earned the firm its status as Athens's Furniture Design and Architecture Firm of the Year 2026.

Reflecting on this significant achievement, Helen shared, “Our recognition from BUILD Magazine is a celebration of design that goes beyond visual novelty, proving that modern architecture must act as a sustainable, health-oriented sanctuary for its community.”



Contact: Helen Brasinika
Company: BllendDesignOffice
Web Address: www.bllend.com