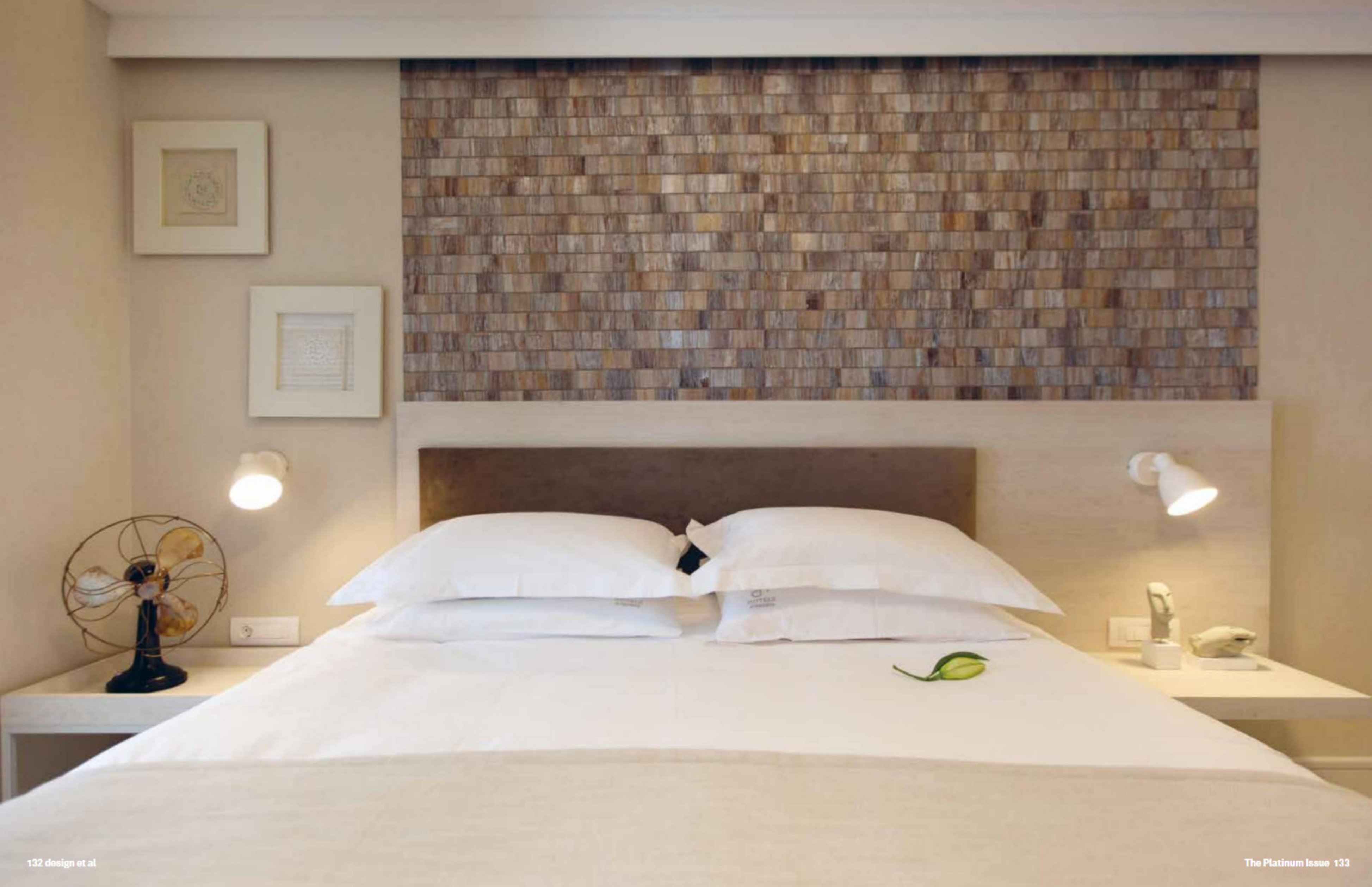


RECEPTION

# LUXURIOUS AND DIVERSE EXPERIENCE

GARDEN CITY BY BLENDDDESIGNOFFICE





**With its attention to detail, unique features, and elegant design, the hotel is a testament to the firm's expertise and ability to transform a typical residential block of flats into a luxurious boutique hotel.**



Located in the bustling neighbourhood of Kalamata in Messinia, Garden City by BlendDesignOffice is a luxurious boutique hotel that offers guests a unique experience. The building was originally a typical residential block of flats, which has been transformed into a boutique hotel with 25 different suites, each offering a unique mood and theme association.

The hotel features different room typologies, Flamingo, Mountain View, Olive Tree, Spring Blossom, Sky Nest, Grapevine and Sea Breeze are the seven floor room typologies ranging in size from 13 to 27 square meters, and each room is designed to evoke a particular emotion or theme. The room furniture is specially designed and manufactured using thermo-formed Italian surfaces, which allows for a seamless integration of the dominant materiality and colour of each room's concept. The rooms feature an industrial feeling with open wardrobes, metal structures, and colourful velvet fabrics, vintage decorative objects, and Greek features.

In addition to the unique rooms, Garden City features an organic restaurant, Saffron Restaurant, which serves creative Mediterranean dishes under the signature of Chef Tsiotinis. Guests can also enjoy the Oenothera SPA, which offers a meditative and zen environment for spiritual engagement, herbal oil treatments, and pampering. The Lime Gym is available for guests who want to engage in active physical activity.

One of the standout features of the hotel is the "wet self-service area," which is clad in black basaltic quartz, evoking the midnight blue of the Mediterranean sky. It offers a Scandinavian sauna, colour therapy shower, a relaxing lounge area, and a minimalistic steam bath in a midnight blue lava plaster surrounding. The Corian platform was designed to allow the user to enjoy the steam bath lying

down or in a more relaxed body posture, while the semi-spherical ceiling alcove imitates the sky dome with the application of RGB fibre optics and an Italian ceiling faucet.

The design concept draws inspiration from the gardens and floral themes of the Messinian landscape, with the building's facade evoking the feeling of garden fencing with herbaceous green foliage of Mediterranean climbing plants. The reception area is designed in black and white, acting mainly as a moon-gate that drains the current emotional state of the guest upon arrival in the hotel premises.

The location of the hotel in Kalamata, Messinia, adds to its charm, as guests can explore the local area and indulge in the diverse tourist attractions in the vicinity. From the magnificent beaches of the Mediterranean to the historic sites and museums, there is no shortage of things to do and see in the area.

One of the key elements of the hotel's design is its attention to detail. The custom-designed furniture and fittings in each suite add to the hotel's exclusive and luxurious atmosphere. From the open wardrobes to the metal structures and velvet fabrics, each element has been carefully chosen and integrated to create a seamless experience for guests.

The project required local iron smiths, marble installers, and wooden craftsmen to create the custom-designed wardrobes, marble flooring, and custom furniture designs. Advanced CNC technology was also applied for the Italian thermoforming of CLEAF surfaces and custom furniture design exclusively for each suite by Blend.

Garden City by BlendDesignOffice is a unique and exclusive boutique hotel that offers luxury and diverse emotional experiences, despite its small scale. The hotel emits an elegant, nostalgic,

yet contemporary atmosphere in a very common urban environment, while keeping its initial character of a "polykatoikia" residential block of flats.

The International Hotel and Property Awards provide an excellent opportunity for BlendDesignOffice to showcase their work to a diverse global audience and test the design outcome and impact in a global context. According to Helen Brasinika, Design Director & co-founder, the awards are also an excellent opportunity to network and gain more exposure. "The International Hotel and Property Awards are important for Garden City as they provide a great platform to showcase the hotel's unique concept and design, as well as for networking and getting more exposure. The boutique hotel is a testament to how small scale projects can have a major impact with the proper care and attention, and the design and research team did a great job in transforming a typical residential block of flats into a luxurious and unique experience".

Garden City by BlendDesignOffice is a unique and exclusive boutique hotel that offers guests a luxurious and diverse emotional experience. With its attention to detail, unique features, and elegant design, the hotel is a testament to the firm's expertise and ability to transform a typical residential block of flats into a luxurious boutique hotel. The hotel's nomination for the International Hotel and Property Awards is a testament to the success of the project and the firm's ability to create small-scale projects with a major impact.



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